



# EXHIBITOR & ADVERTISING CONTRACT

## Step 1: Exhibiting Company Information

Company name (Name to put on ID tent card)

Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
 Giveaway A Prize! (Optional) Listed on show website! \$100 minimum value. Prize given away at your booth. Subject to approval. Value: \_\_\_\_\_  
 Prize description: \_\_\_\_\_  
 What Will You Exhibit \_\_\_\_\_  
 Facebook Link \_\_\_\_\_ Twitter Link \_\_\_\_\_ Instagram Link \_\_\_\_\_ Pinterest Link \_\_\_\_\_  
 Company Representative \_\_\_\_\_ Title \_\_\_\_\_  
 Contact person's Email \_\_\_\_\_ Website \_\_\_\_\_



### Denver Metro, Gaylord Resort, October 18, 2020

Standard Booth: \$699  Premium Corner Booth \$899  
 Additional booths-\$100 off (Example: Two Standard Booths \$699 + \$599 = \$1298) Total # of Booths \_\_\_\_\_ Total for this show \$ \_\_\_\_\_

### Downtown Denver, Curtis Hotel, February 21, 2021

Standard Booth: \$899  Standard Corner Booth \$999  Premium Corner Booth \$1099  
 Additional booths-\$100 off (Example: Two Standard Booths \$899 + \$799 = \$1698) Total # of Booths \_\_\_\_\_ Total for this show \$ \_\_\_\_\_

### Northwest Denver, Marriott Westminster, March 7, 2021

Standard Booth: \$899  Standard Corner Booth \$999  Premium Corner Booth \$1099  
 Additional booths-\$100 off (Example: Two Standard Booths \$899 + \$799 = \$1698) Total # of Booths \_\_\_\_\_ Total for this show \$ \_\_\_\_\_

### Colorado Springs, Doubletree by Hilton, March 14, 2021

Standard Booth: \$599  Standard Corner Booth \$699  Premium Corner Booth \$799  
 Additional booths-\$100 off (Example: Two Standard Booths \$599 + \$499 = \$1098) Total # of Booths \_\_\_\_\_ Total for this show \$ \_\_\_\_\_

### Denver Metro North, Doubletree Hotel, April 11, 2021

Standard Booth: \$899  Standard Corner Booth \$999  Premium Corner Booth \$1099  
 Additional booths-\$100 off (Example: Two Standard Booths \$899 + \$799 = \$1698) Total # of Booths \_\_\_\_\_ Total for this show \$ \_\_\_\_\_



### Denver/Colorado Springs/ Fort Collins/Mountain Communities November 15, 2020

Standard Booth: \$699 Total for this show \$ \_\_\_\_\_



### Denver, TBA Fall, 2020

Standard Booth: \$699  
 Additional booths take \$100 off (Example: Two Standard Booths \$699 + \$599 = \$1298) Total # of Booths \_\_\_\_\_ Total for this show \$ \_\_\_\_\_

### Program Guide Ad: \$899 WINTER 2021

Inside Cover or Back Cover: Add an additional \$899  Inside Cover  Outside Cover TOTAL \$ \_\_\_\_\_  
 Double-Facing Ad: Add an additional \$899 TOTAL \$ \_\_\_\_\_

### MULTI DISCOUNTS - May combine with FamilyFests, CO Bridal Shows and Program guides to get discount

Advertise in at least two advertising opportunities take 5% off your total! TOTAL \$ \_\_\_\_\_  
 Advertise in at least three advertising opportunities take 10% off your total! TOTAL \$ \_\_\_\_\_

### Step 2. Additional Items (Put an "X" in the shows you want and add totals to right)

**Show Bag Stuffing:** Denver Exhibitor pricing: Add on \$299 per show, Non-Exhibitor pricing: \$899 per show  
 Northern Colorado & Colo. Springs Exhibitor pricing: Add on \$199 per show, Non-Exhibitor pricing: \$599 per show  
 October 18, 2020 Denver Metro  February 21, 2021 Downtown Denver  March 7, 2021 Northwest Denver  
 March 14, 2021 Colorado Springs  April 11, 2021 Denver Metro North TOTAL \$ \_\_\_\_\_

**Show Bag Ad: \$999** TOTAL \$ \_\_\_\_\_

**Step 3: Electrical \$75** - Please call for any special electrical. TOTAL \$ \_\_\_\_\_

**Step 4: Add ons:** \_\_\_\_\_ TOTAL \$ \_\_\_\_\_

**Step 5: Payment** GRAND TOTAL \$ \_\_\_\_\_

Check - make payable to: The Expo Pros  Mastercard  Visa  Amex  Discover

Credit Card Number \_\_\_\_\_

Billing Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Security code on the back of your credit card \_\_\_\_\_

Expiration date \_\_\_\_\_ Today's date \_\_\_\_\_

### Step 6: Agreement To Rules And Regulations And Credit Card Authorization

The undersigned, herein referred to as exhibitor, has read and agrees to the "Rules and Regulations".  
 Fax signatures are considered binding as original. By signing, if you have supplied us with credit card information you agree you are the authorized credit card holder and that you authorize to be charged.

Name \_\_\_\_\_

Authorized signature \_\_\_\_\_

Date: \_\_\_\_\_

Please mail, email or fax your Exhibitor contract to:

The Expo Pros  
 11479 S. Pine Drive, Parker, CO 80134  
 (303) 400-3470  
 www.theexpoPros.com  
 info@TheExpoPros.com

# RULES AND REGULATIONS

1. **RULES & REGULATIONS** - The following rules and regulations are part of the exhibitor's contract and each exhibitor shall be bound by such rules and regulations set forth herein and by any such amendments or additional rules and regulations which may be established by The Expo Pros LLC for indoor shows, outdoor shows, virtual shows and attendee lists. All rules and regulations apply to virtual shows except for rules and regulations that can only be applied to an exhibitor physically being at an event.
2. **EXHIBITS** - The Show Management reserves the right to determine the eligibility of any company or product for inclusion in exhibition space and may reject its inclusion at its sole discretion. Lotteries, drawings, guessing games or prize contests of any kind sponsored by individual Exhibitors are subject to Show Management approval and scheduling. Display material must be confined to the individual Exhibitors own booth area. No placard, stickers, or other signs relating to non paid exhibiting firms will be allowed in individual exhibits or anywhere else in the show. No horns, bells, alarms, or flashing lights will be permitted to be operated. No amplifiers, television receivers or loudspeakers may be operated in the individual exhibits except with the signed approval of Show Management. No advertising or printed material, which in the Show Management's opinion is undignified or otherwise objectionable, shall be distributed. Exhibitors have the right to distribute brochures and other printed matter approved by Show Management, only from the space occupied by them and no other way. The Exhibitor agrees that its exhibit shall be admitted and shall remain from day to day solely on strict compliance with these "Rules and Regulations" and any other rules communicated by the Show Management to the Exhibitor. The Show Management reserves the right to reject, eject or prohibit any exhibit in whole or part, or the Exhibitor or his representative, with or without giving cause. If the Exhibitor is ejected by the Show Management, there shall be no return of any amount paid by the Exhibitor.
3. **PAYMENT OF SPACE** - No exhibit will be permitted to be placed in the exhibition space until full payment has been made.
4. **SUBLETTING OF SPACE** - No exhibitor shall assign or sublet the whole or part of the space allotted, or exhibit therein, any programs or services other than those specified in the contract for exhibit space unless such is preapproved in writing by the Show Management.
5. **SALE OF MERCHANDISE** - Merchandise sales must comply with all local, state, federal laws and regulations. In addition you must be in compliance with all alcohol laws as they apply and the rules and regulations of the facility itself.
6. **LIMITATION OF LIABILITY** - The Exhibitor agrees to hold the Facility, The Expo Pros LLC, Show Management harmless and blameless and will make no claim for any reason whatsoever, including negligence, against Show Management, its officers, agents, employees, or the lessors or owners of the Facility for loss, theft, damage or destruction of property, nor for any injury to it or its employees, agents, or invitees while in the Facility. Each Exhibitor shall purchase its own insurance coverage sufficient to insure against any possible liability. This insurance shall name The Expo Pros LLC as an additional insured.
7. **CARE AND STAFFING OF EXHIBITS** - All coverings of exhibits must be removed and exhibitor staff must be on duty not later than one-half (1/2) hour PRIOR to the published opening hours of the show. Conversely, exhibitor staff MUST remain at the booth until closing. Actual full-time occupancy or staffing of exhibit space by exhibitor personnel is mandatory. Exhibitors failing to comply with this requirement shall forfeit their rights to said space as well as any and all monies paid. In addition, Show Management may use said space in such manner as it may deem in the best interest of the show. Management may also, at the direct expense of any negligent exhibitor, employ persons to staff any unstaffed exhibit. A show fine of \$50 per hour will be imposed or levied upon any exhibitor, for each and every hour, or part thereof, that any exhibit is left without staff (We recommend that two people be available to staff booths for meals, breaks, etc.) No more than four representatives for a 8' x 10', 7' x 10' or 6' x 10' booth, three for smaller booths, and two for tabletop shows, may occupy a single booth at a time.
8. **DEFAULT IN OCCUPANCY** - Any exhibitor failing to occupy space contracted for is not relieved of the obligation of paying the full rental of such space as provided for in the signed contract. If not occupied, such space may be possessed by Show Management for such purposes as it may see fit, in which case, the Exhibitor shall pay full rental for such space. Failure of enforcement of any provision hereof by Show Management shall not be deemed as a waiver with respect to such provision after demand by Show Management for strict performance of this agreement.
9. **COMPLIANCE WITH LAWS** - Exhibitors shall not engage in any display, publication, performance, or other activity which is in conflict with any applicable law, regulation, rule or ordinance, nor shall exhibitor, or its representatives or employees, engage in any lewd display, publication or performance. Exhibitor will be responsible for obtaining all necessary governmental permits and licenses. Exhibitor shall comply with any rules promulgated by the owners or manager of the Trade Show premises.
10. **NO GUARANTEE OF ATTENDANCE** - Show Management does not guarantee specific volumes or levels of attendance at the Event. Exhibitor shall not be entitled to any refund, in full or in part, of any amounts paid based on actual attendance level.
11. **FIRE AND SAFETY LAWS** - Exhibitors are responsible for complying with all Federal, State and City laws. Wiring must comply with fire department and underwriter's rules. Smoking in exhibits is forbidden. Crowding will be restricted. No exhibitor shall bring into the facility any combustibles. All decorations must be flame proof, and an affidavit including such flame-proofing must be available for inspection by Fire Department Representatives.
12. **TEAR DOWN - NO DISPLAYS ARE TO BE DISMANTLED PRIOR TO THE END OF THE SHOW.** Any exhibitor dismantling prior to the end of the show will be fined \$200.
13. **LABOR** - The Exhibitor must comply with union work rules where applicable and provide workmen's compensation coverage where applicable, all at its sole expense.
14. **INSURANCE** - Fire, loss theft, and personal liability insurance, must be procured by the Exhibitor at its own expense and The Expo Pros LLC. must be named as an additional insured.
15. **ATTENDANCE** - The Show Management shall have sole control over attendance policies at all times.
16. **RESCHEDULING OF EVENT POLICY** - Certain events can pre-empt a show. Show management may reschedule an event. If an event is rescheduled all contracts and payments are binding to the rescheduled date. If the Exhibit is not held within three years of the original dates all Exhibit fees will be returned.
17. **CANCELLATION OF EXHIBIT SPACE** - In the event of cancellation by the Exhibitor, no show or other fees will be refundable.
18. **AMENDMENT TO RULES** - Any and all matters or questions not specifically covered by the preceding Rules and Regulations shall be decided solely by the Show Management. These Standards may be amended at any time by the Show Management without notice and all amendments so made shall be binding on the Exhibitor.
19. **ATTORNEY'S FEES AND COSTS** - In the event of the use of an attorney by Show Management to enforce any part of the Contract, all costs, including reasonable attorney's fees will be paid by the Exhibitor.
20. **USE OF EXHIBIT** - The Show Management may, at its discretion at any time, use photographs, videos, logos and testimonials of any exhibitor for its own publicity use.
21. **PRIZES AND GIVEAWAYS** - All prizes and giveaways that have not been picked up at The Expo Pros LLC main office within two weeks after the show become the property of show management.
22. **NO CANNABIS / MARIJUANA ALLOWED IN EVENT.** No Cannabis / Marijuana or associated cannabis /marijuana products may be displayed, sampled, sold in the event during setup or during event hours.
23. **FREE ADULT ADMISSION TICKETS.** For some events, The Expo Pros sends you free adult admission tickets to the expo which are sent through USPS. The Expo Pros is not responsible for you receiving the tickets and makes no express or implied warranty as to the success or profitability you will have from the free adult admission tickets.
24. **ENTIRE CONTRACT** - This instrument contains the entire Contract between the parties relating to the subject matter hereof. The parties have made no contracts, representations or warranties, relating to the subject matter hereof which are not set forth herein. No modification of this Contract shall be valid unless made in writing and signed by the parties hereto.
25. **CHOICE OF LAW** - This contract shall be governed by and construed in accordance with the laws of the State of Colorado.
26. **MUTUAL NON-DISPARAGEMENT** - The parties agree that they will represent each other's business in a positive light and not disparage or in any way communicate to any person (including, but not limited to, any customer, vendor, sponsor or news media) any negative information or opinion concerning the business of the other party or the Event. In the event of the violation of this provision, the other party shall be entitled to injunctive relief (including a cease and desist order) and equitable relief (including damages for defamation and/or tortious interference with business relationship).
27. **ASSIGNMENT** - The parties' rights and obligations under this Contract shall not assignable without permission of the other party.
28. **ARBITRATION** - In the event of any dispute between or among any of the parties concerning the construction or interpretation of this Contract or the performance or breach of any party, the dispute shall be resolved by binding arbitration subject to the rules and procedures of the American Arbitration Association then pertaining, except as follows:
  - A. The situs of arbitration shall be in Douglas County, Colorado;
  - B. There shall be three (3) arbitrators whose majority decision shall be final;
  - C. The arbitrators shall be bound to apply and follow the laws of the State of Colorado as they exist by statute, court decision and otherwise and
  - D. The arbitrators shall not be empowered to award attorney's fees, costs and expenses of arbitration to any party. Arbitration shall commence by the written demand of any party, served upon the other party as notice is required to be served under this Contract.
29. **NO THIRD PARTY RIGHTS** - These Exhibitors Regulations govern the conduct of exhibitors at the Event and are not to be construed as conferring any right or benefit upon any third party.
30. **SAMPLING** - All exhibitors must comply with sampling and alcohol policies of the facility at exhibitors expense.
31. **NO GUARANTEE OF AMOUNT OF SHOW BAGS THAT WILL BE GIVEN OUT** - Show Management does not guarantee specific volumes or levels of the amount of show bags that will be given out at an expo from anyone that purchases bag stuffing. Show bag stuffing purchasers shall not be entitled to any refund, in full or part, of any amounts paid based on the actual amount of show bags given out.
32. **PROGRAM GUIDE** - Company is responsible to submit Program Guide ads by the ad deadline. Company will forfeit their payment for any ad submitted after the deadline, not submitted at all or any unusable ad; there are no refunds.
33. **NO GUARANTEE OF SUCCESS** - The Expo Pros makes no express or implied warranty as to the success or profitability you will have from exhibiting, advertising, sponsoring or any other promotion you do with The Expo Pros.
34. **ADVERTISING INCLUSION** - The Expo Pros may choose to advertise you in the event. You agree to allow The Expo Pros to advertise you by using anything related to your business on the internet including your website and social media. If you have been included in the advertising for the event and do not occupy your space, your Company will be charged \$500.
35. **ACCEPTANCE**-This document shall not constitute a contract between the parties until acceptance by Show Management.